

Technical Specifications

Total View Tram

Legibility Please make sure that the size and colours of text and images (visuals / logo's) are also well noticeable and legible from a distance.

Overlap Please mind that images overlapping multiple tram parts can cause difficulties regarding the intended display. Always use a 10mm overflow.

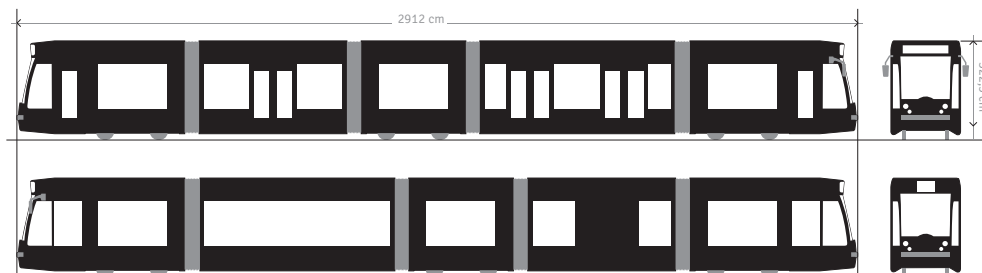
Resolution Make sure that used images are high resolution to avert disappointing results.
1 : 10 = 600 dpi / 1:1 = 60 dpi.

Colours Files edited in PMS colours will be converted to CMYK. The PMS colours will be approximated as closely as possible. This also applies to RAL and HKS colours.

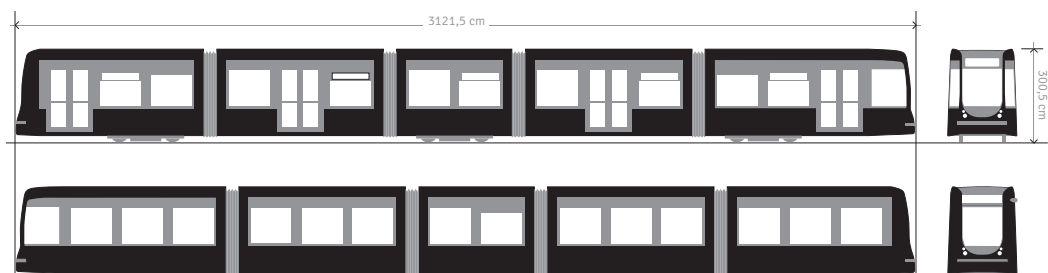
Delivery Editable files, with links included when needed, and text converted to outlines.
Files can be send to: verkoopbinnen@jcdecaux.com.

Technical drawing

Amsterdam



Rotterdam



■ Advertising space