

# Technical Specifications Avenue

**Size** 1080 pixels wide x 1920 pixels high,  
which is a 9:16 ratio (vertical)

**Duration** 6 seconds

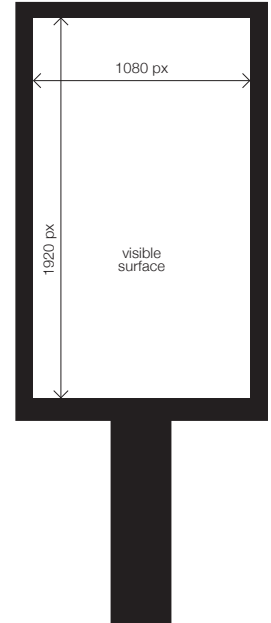
**File type** JPG, MPEG-4/ mp4, HTML5

**File size** Still: 1MB maximum file size  
Animated: 5MB maximum file size

**Frame rate** Maximum 25 frames per second

**Colour type** RGB

**Audio** None



City	Spot length	Loop length	Visibility	
Amsterdam	6 sec	36 sec	06:00 - 00:00	Still, Animated Still
Rotterdam	6 sec	36 sec	06:00 - 00:00	Still, Animated Still
The Hague	6 sec	36 sec	06:00 - 00:00	Still
Eindhoven	6 sec	36 sec	06:00 - 00:00	Still
Arnhem	6 sec	36 sec	06:00 - 00:00	Still
Leiderdorp	6 sec	36 sec	06:00 - 00:00	Still, Animated Still
Diemen	6 sec	36 sec	06:00 - 00:00	Still
Maastricht	6 sec	36 sec	06:00 - 00:00	Still